Comments from past participants:

From the assessment: "I feel that I am self-aware and have some feelings about what I would want to improve."

"The Management Assessment Center could make or break a farm."

"This report would carry as much weight to me as a loan officer as the farmer’s cash flow."

"Continue to develop programs like these. Agriculture is becoming more and more reliant on ability to manage. More attention is needed to detail."

"The assessment brought out some interesting things that I was unaware of."

"Important to see yourself as others see you."

Designed and Conducted by UW-Extension Dairy Assessment Center Team

To learn more about our Assessment Center for Dairy Farm Owners/Managers, visit our website at: http://cdp.wisc.edu/MAC.htm

Explore and enhance your management capabilities!!

ASSESSMENT CENTER FOR DAIRY FARM OWNERS/MANAGERS

November 14-15, 2006
Byron Retreat Center
Fond du Lac, WI

For additional information, contact:

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Cost of this program is only $100 for each participant. All other expenses are covered by a USDA/University of Wisconsin Dairy Initiatives Grant.

UW-Extension Dairy Assessment Center Team

University of Wisconsin, United States Department of Agriculture and Wisconsin Counties Cooperating. University of Wisconsin-Extension provides equal opportunities in employment and programming, including Title IX and ADA requirements.
Having a profitable dairy farm means more than being good with cows and crops.

Successful farm management requires being able to lead and communicate with family members, employees, consultants and community members. It requires being able to manage your resources and information in order to make and implement creative and effective decisions.

Successful farm managers are developed, not born. The key to becoming a better manager is to understand your management strengths and weaknesses. At the Assessment Center for Dairy Farm Owners/Managers dairy producers have their management skills assessed in nine critical farm business management attribute areas.

Each producer receives a personalized assessment which is used towards building a plan to make you an even better dairy farm manager.

The Assessment Center features individual and group simulations involving challenges that an owner/manager of a dairy farm may encounter.

The assessment center will:

- Assess individual behaviors in the nine critical farm business management skills
- Offer the opportunity to interact with and learn from other dairy farm owners/managers
- Provide personalized feedback designed to improve your management abilities
- Initiate the development of personal action strategies focused on management

Management Attributes explored include:

- Communications
- Leadership
- Decision Making
- Planning/organizing
- Teamwork
- Empathy
- Managing Resources
- Initiative
- Creativity

An Assessment Center identifies and evaluates managerial and leadership capabilities using individual and group dairy farm simulations and exercises. Its strength lies in multiple observations by trained assessors.

Because of the individualized focus of this experience, enrollment is limited to 12 participants.

This program has been valued at $500.00. Funding made available through a USDA grant allows us to offer this program at a lower cost.

The registration fee of $100 includes: two days of management capacity building experiences, lodging, several meals and breaks; individual oral and written feedback/coaching to assist in action strategies.

Directions:

From the south take Rt 41 & exit Brownsville/Waupun (Rt 49). Turn left (west) at the top of the ramp and go to the next stop sign, Rt 175. Go right (north) and follow to F. Turn left and follow to Byron Center. (Please note that Hwy F does not exit from Rt 41.)

From the north take Rt 41 to Main St, exit (Rt 175). Follow Rt 175 south to County Rd F, turn right (west) and follow County Rd F to Byron Center.

This is one of the only Management Assessment Centers in the country, which focuses on Agriculture.