# Participant <br> Packet 

B

## Probability Exercises 1-3

## Exercise 1:

Lowest Class III/BFP price: $\qquad$
Top 1/3 of market begins at what price:
Average price: $\qquad$
Low 1/3 of market begins at what price: $\qquad$


Based on the years 1988 to the current time, record below what you believe is the correct answer.

## Exercise 2

Based on the same time period, record below what percent of the time each price you estimated in exercise 1 occurred, e.g., what percent of the time did the top $1 / 3$ price occur. As you consider your answers you may want to think of a 25 cent range of prices with your answers to exercise 1 as the midpoint of that range. For example if your top $1 / 3$ price was $\$ 11.00$ then answer below what percent of the time you think the 25 cent price range from $\$ 10.88$ to $\$ 11.13$ occurred.

Based on your answers in exercise 1, what percent of the time did the 25 cent range around your:
Shighest price estimate occur_ \% of the time
Stop $1 / 3$ price estimate occur_ \% of the time
Saverage price estimate occur $\qquad$
Slow $1 / 3$ price estimate occur_ \% of the time
Slowest price estimate occur_ \% of the time

Exixtension

## Exercise 3

Bring your answers to exercises 1 and 2 together in the graph below. Record the lowest, low third, etc. prices you estimated from exercise 1 on the appropriate lines at the bottom of the graph. Next, follow the graph straight up from the lowest price estimate, and record the percent of time the lowest price occurred (exercise 2) by putting a dot at the appropriate percentage level. Do the same for the other price estimates and connect the dots.

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Lowest Price | Low <br> Thind | Average Price | Top <br> Third | Highes Price |

Pice Range

## What is Risk and

## Risk Management



## What is Risk



Risk exists if there is something you don't want to happen - having a chance to happen!!!

## What is Risk - Take 2



The probability that some event will cause an undesirable outcome on the financial health of your business and/or other business/family goals

## Components of Risk

| ng interest rates |  | $\xrightarrow[\text { Cause/Source }]{\text { EVENT }}$ | Odor lawsuit <br> Disabling farm |  |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Probability } \\ \text { of 5\% } \end{gathered}$ | Probability of $15 \%$ | Probability of $60 \%$ | Probability of $15 \%$ | Probability of $5 \%$ |
| Potential <br> Outcome \#1 [minor nuisance] | Potential <br> Outcome <br> \#2 | Potential Outcome \#3 | Potential <br> Outcome \#4 | Potential <br> Outcome \#5 [catastrophic] |

## Components of Risk Undesirable Outcome

## Put simply, the Undesirable <br> Outcome is what hurts!



- lower than expected production
- catastrophically lower production
- inability to meet cash flow
- loss of income
- catastrophic loss of income
- loss of life
- loss of buildings \& other resources
- loss of health
- inability to get a permit or loan


## Components of Risk Event (Cause/Source of Risk)

The Event is what caused the hurt:


- weather event
- injury/death of an employee
- neighbors action against you
- surplus production of milk
- widespread poor grain production
- low quality inputs
- divorce or disagreement
- downward slide in general economy
- and countless more!!!


## Components of Risk - Probability

Probability is a measure of the likelihood that the Risk Event will occur, e.g., 30\% chance of rain


## Back to the Beginning Exercise

## Probability Distribution




25 Cent Range, Midpoints Are Shown (based on 1988-Dec. 2002

## Back to the Beginning Exercise

Probability Distribution



## Back To The Beginning Exercise

 [Class III/BFP Prices, 1988-December 2002]

Top Third $=\$ 12.25 \quad$ Bottom Third $=\$ 11.81$

## Overall Categories of Risk

Legal Risk : Price Risk


## Risk Increases the More You Don't Know



All The Potential Outcomes

## The Probability of Occurrence <br> Cost of a Undesirable Outcome



## Said Another Way:

The more you do know and understand about

## All The Potential Outcomes

The Probability of Each Outcome Occurring

> Cost of Undesirable Outcomes
the better long term risk manager you will be.

## What is Risk Management?



## Assuring An Outcome

## Risk Management is Assuring An Outcome



## Five Primary Means of Risk Management

## Reduce

1. Reduce the probability that the event will occur
2. Reduce the impact if the event does occur

## Transfer

3. Transfer the cost of an undesirable outcome to someone else

Avoid
4. Completely avoid potential events thus providing a zero probability that they will occur

## Do Nothing

5. Let the risk happen and be ready to bear the consequences.

## Price Risk

What Happens to the Distribution When You Have a Floor Price at $\$ 10.51$ ?


What Happens to the Distribution When $\mathbf{\$ 1 2 . 0 5}$ to 13.58?

$\begin{array}{lll}10.51 & 12.05 & 13.58\end{array}$

## Level of Production

Employee Performance
Interest Rates
Personal Injury/Death (you, employee, spouse)

## Divorce

Disagreement

## Production Risk

Risk: Poor weather event causing the undesirable outcome of lower than expected yields. Risk Management???


Transfer the $95 \quad 160 \quad 195$ cost of the risk via crop

Corn Yields insurance

## Production Risk:

Risk: of a poor weather event causing the undesirable outcome of lower than expected yields Risk Management???


Corn Yields
Reduce the cost of the risk via spatial location, multiple variety selection, and other cropping practices.

Risk: higher interest rates causing the undesirable outcome of lower than expected income/cash flow Risk Management???


Cash Flow

Do Nothing

Risk: higher interest rates causing the undesirable outcome of lower than expected income/cash flow Risk Management???


Transfer the
risk via fixed
rate loans $\quad$ Do Nothing

Financial Risk
Risk: higher interest rates causing the undesirable outcome of lower than expected income/cash flow Risk Management???


> Transfer the risk via fixed rate loans

Reduce the cost of the negative impact via lower debt financing

## Human Resources

Risk: Cost of hired labor not showing up or making a mistake causing lower production, injury, or death

Risk Management???

-Regular employee meetings
-Training programs
-Well written position descriptions
-Incentive plans

## Human Resources

Risk: Cost of hired labor not showing up or making a mistake causing lower production, injury, or death Risk Management???


## Human Resources

Risk: Cost of hired labor not showing up or making a mistake causing lower production, injury, or death Risk Management???


## Environmental Risk

Risk: manure spill causing the undesirable outcome of fines, lawsuits, and loss of income

Risk Management???


## Environmental Risk

Risk: manure spill causing the undesirable outcome of fines, lawsuits, and loss of income

Risk Management???


Transfer the risk via
liability insurance

## Disability Risk

Risk: poor health causing loss of income Risk Management???


Reduce incidence or impact of risk via:
-Annual health exam
-Exercise
-Co-Manager

## So, I now know <br> What Risk Management is, but How do I do it???



## How???

- Step 1: Be aware, identify the risks you face.
- Step 2: Evaluate:
- the likelihood that the risk will occur, and
- how bad the hurt will be if it does occur
- Step 3: Decide on how you will address the risk
- reduce, transfer, avoid, nothing, or some combination
- Step 4: Implement
- What is the most frustrating words used in management?? Answer: "If I had only ......"
- Step 5: Control
- Monitor to assure that what you said you would do, you did, and that you are getting what you want out of your your risk management strategies.


# Prioritizing Which Risks to Address First 



Small $\longrightarrow$ Catastrophic

## Potential Impact

Source: Dr. Geoff Benson, North Carolina State University <br> \title{

## Risk Management Is An <br> \title{ \section*{Risk Management Is An Individual Decision} 

 Individual Decision}}

- No one "right" decision

- The "right" decision depends on the characteristics of the
- operation and
- individual decision-maker


## Risk vs. Profitability




Extension Agent
Lender
Broker
Dairy Consultant
Nutrition Consultant
Crop Consultant

## Your Risk Management Team

Technical College Instructors
Input Supply Managers
Other Producers
Insurance Agent
Milk Buyer
Attorneys

